**Bloomingdale Economic Development Commission (EDC) Meeting Minutes**

**Meeting Date:** 10/25/2018

**Time:** 7:00pm

**Location:** Council Chambers

**Present:**

* John Graziano - Michele Reynolds
* Suzanne Osborne - Anne Sundstrom
* Elisa Kolenut - Mike Rudge

- Jenn Ellis

**Absent With Notice:**

* S. Nadia Hussain

**Meeting Discussion:**

* Approved September meeting minutes.
* Elisa Kolenut made update on the Treasurers report. Discussed using more of the budget for boosting our Facebook page and other shop local ad campaigns. Discussed a raffle concept for future consideration. Elisa Kolenut to draft 2019 budget including description for the Borough CFO.
* Planned for the rescheduled movie night. A thought was proposed to hold in the winter, in doors at the Methodist Church. Jenn Ellis to reach out for booking the Methodist church. Discussed having a valentine’s movie theme to be held in February 2019. Discussed asking for more sponsors to involve more businesses. Will wait to hear back on if the venue is available, then will proceed with further details in the November meeting. Discussed if this event would be appropriate to have the raffle.
* Borough Map: The vendor is still selling advertisements and is looking to book up the advertising space for the map. Suzanne Osborne to reach out to inquire how the vendor is progressing. The EDC hired a vendor to create the map. For the map, Michele Reynolds will explain the vision for the map to the vendor. Theme to be “whimsical”, and include names of only main streets in the Borough. Places to highlight on the map include, Sloan Park, Norvin Green State Park, Bogue’s Pond, Delazier Field, Oak Wood Park, and Friendship Park.
* Discussed creating a hand out for businesses educating them on how to effectively use social media. This will include instructions on how to setup accounts, what to publish, and how the EDC accounts can be leveraged to promote the businesses.
  + Discussed holding a training in the Borough Chambers. Refreshments to be served.
* Held discussion for talking to local businesses about what hindrances they face and how we can make the Borough more attractive to business owners.